



IMMEDIATE RELEASE | JANUARY 25, 2011

PRESTIGIOUS HOSPITALITY EXECUTIVE JOINS THE SCOTTSDALE PLAZA RESORT SALES TEAM

CONTACT INFORMATION
7200 North Scottsdale Road
Scottsdale, AZ 85253
480.948.5000
www.scottsdaleplaza.com
*North West Corner of
Indian Bend & Scottsdale Rd*

CONTACT PERSON
Emily Rogers
Marketing Coordinator
EmilyR@scottsdaleplaza.com
Tel 480.922.3388
Fax 480.948.0589

**THANK YOU FOR
COVERAGE**

Scottsdale, Arizona – Dan Sierka is the exciting new Senior Account Executive at The Scottsdale Plaza Resort. Mike Teed, President of The Scottsdale Plaza Resort comments, “With Dan’s long time leadership and association with a variety of companies and The Scottsdale Plaza Resort’s more than 36 year commitment to excellence, this is going to be a great partnership.”

Dan Sierka brings years of experience and success in the hospitality industry. Not only does his career reflect very prestigious positions and very well known properties, but what he has accomplished for those companies is extensive.

Dan Sierka’s impressive resume touts such positions as Director of Sales for the Wigwam Golf Resort & Spa, the Sheraton Universal Hotel and Pointe South Mountain Resort as well as Sales Consultant at The Shores Resort & Spa. He has been the Vice President of Sales & Marketing for Aspire, working closely with hotel owners on sales and marketing policies and recommending training processes. Mr. Sierka also served as the Vice President of Sales for EPIC International and Prior to joining EPIC International he was employed by the Fairmont Scottsdale Princess Resort as the Associate Director of Sales.

We are very proud to expand our team and thrilled to see the possibilities!

The Scottsdale Plaza Resort is nestled on 40 acres in the heart of Scottsdale. With over 300 days of sunshine per year, this Scottsdale resort is the ideal destination for Arizona family vacations, romantic getaways, golf outings and corporate travelers. We offer wonderful amenities to enjoy including five sparkling pools, tennis courts, a fully-equipped fitness center, racquetball court, four restaurants including world renowned dining at **Remington’s Restaurant & Lounge**, **The Salon & Day Spa** offers full services, plus a nine-hole putting green.

The Plaza has extensive meeting facilities including more than 40,000 square feet of flexible meeting space, 21 fully appointed meeting rooms capable of accommodating from 10 to 1,000 guests, and a full staff of highly experienced meeting and special events planning professionals.

Please call 480-948-5000 or 800-832-2025 for more details.

The Scottsdale Plaza Resort
7200 North Scottsdale Road, Scottsdale, AZ 85253
480-948-5000 or 800-832-2025
A Landmark of Excellence
www.scottsdaleplaza.com
Home of Remington’s / Home of Jazz

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